



Report on

"How to Place in MNCs"

A seminar on "How to Place in Multinational Companies" was held on 13-08-2024 at **EEE** Seminar Hall. The event was organized by NextRow digital- Hyderabad and aimed at equipping students and young professionals with the skills and strategies required to secure jobs in top multinational companies (MNCs). The seminar was attended by 101 participants, including students, graduates, and career enthusiasts.

The primary goal of the seminar was to guide attendees on the following

1. Understanding the recruitment process of MNCs.
2. Enhancing the necessary skills to excel in competitive environments.
3. Preparing effectively for interviews and assessments.
4. Building a strong professional profile that stands out.

The seminar featured an esteemed keynote speaker N. Sri Harsha, who is an experienced HR professional and career coach with over 2 years of experience working with global corporations. The seminar covered the following key areas like Understanding MNC Recruitment Strategies like Overview of the hiring process, including application, screening, and final interviews. Insights into what recruiters look for in candidates. Resume Building and Online Presence. Importance of LinkedIn profiles and networking. Skill Development, Preparation for Assessments and Interviews, Cultural Adaptability and Global Mindset, Case Studies and Success Stories. Successfully secured positions in MNCs. The seminar included interactive Q&A sessions where participants sought advice on challenges like dealing with rejection, overcoming skill gaps, and exploring internships etc.

No Of Students Benefitted Through This Program:94

HOD-MCA